



## **HIX Corporation Acquires Quik n' Crispy (QNC)**

Pittsburg, Kansas - October 17, 2023 - HIX Corporation and its commercial food equipment division, which includes the doughXpress brand, are delighted to announce the acquisition of Quik n' Crispy (QNC), based in Dallas, Texas. The merger, bolstered by QNC's solid 33-year history, is expected to drive innovation in the culinary industry.

This strategic acquisition marks another milestone for HIX Corporation, known for its excellence in delivering custom kitchen solutions. By adding Quik n' Crispy to its food equipment division, HIX Corporation reinforces its commitment to providing high-quality food equipment solutions across an even broader range.

Paul Artt, President of Quik n' Crispy, stated, "I want to thank the Quik n' Crispy customers for their support, business, and in many cases, their mentorship and friendship, over the years. I am confident that with the HIX Corporation and their management team, the Quik n' Crispy product line is in great hands, with their commitment to both the short- and long-term growth of the product line."

Dan Raio, Vice President of Sales for HIX Corporation noted, "This is an exciting time for HIX. The opportunity to add a company like Quik n' Crispy allows us to grow and expand our business. The market presence they have built in the last 33 years will only grow from here. Quik n' Crispy and doughXpress will complement each other nicely."

The integration process will focus on acquiring an understanding of both businesses, their respective brands, and their dedicated teams. Mr. Artt and the QNC sales, manufacturing, and customer service team are working with the HIX team to ensure the continued growth and success of the Quik n' Crispy brand. This approach ensures that the transition is smooth and minimizes any disruption to ongoing operations, ensuring continued excellence in delivering high-quality food equipment solutions to customers.

Melissa Ver Meer, CEO of HIX Corporation, expressed her enthusiasm for the acquisition, saying, "We believe that Quik n' Crispy's rich history and outstanding reputation match HIX Corporation's commitment to excellence and innovation. We look forward to a bright future together, and we're excited about the possibilities."

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**About HIX Corporation:** HIX Corporation, celebrating its 60th anniversary in 2023, is a leader in the dough-based food equipment industry under its doughXpress brand, offering innovative solutions and exceptional customer service. With a strong commitment to quality and innovation, HIX Corporation has earned its reputation as a trusted partner in the foodservice industry.

**About Quik N' Crispy (QNC):** Quik n' Crispy, with a legacy spanning 33 years, has been at the forefront of providing revolutionary commercial air fryer equipment solutions. With a dedication to quality and customer satisfaction, Quik n' Crispy has been a driving force revolutionizing commercial air fryers.





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